

SPONSORSHIP OPPORTUNITY

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CPMA WEBINAR SERIES

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KEY BENEFITS

- **BRAND VISIBILITY:** Your company will be prominently featured on:
 - Webinar registration page
 - Pre-event marketing emails
 - Opening and closing slides of the presentation
 - Post-event thank-you emails
- **NETWORKING & FOLLOW-UP:** Access to the post-event attendee list (name, practice, email) for direct follow-up — enabling you to build meaningful connections with engaged clinicians.
- **EVERGREEN EXPOSURE:** Webinars are recorded and archived in CPMA's Member Portal, allowing your message to live on and be accessed by new viewers beyond the live event.
- **TARGETED ACCESS TO DECISION-MAKERS:** Engage with CPMA's active membership of 150+ podiatrists and extended contact list of foot and ankle specialists across the state.
- **SPEAKING OPPORTUNITY:** Lead the conversation with a 15-minute educational presentation at the start of the webinar. This is your moment to showcase innovations, share clinical insights, or highlight case studies that support better patient care and practice efficiency.



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CONNECTICUT'S LEADING PODIATRISTS?

Contact **Eric Swanson** at eric@cpma.org
to reserve your webinar sponsorship and start planning your session today.

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