

2024

CPMA SYMPOSIUM

Exhibitor Opportunities

November 1-2, 2023

Foxwoods Resort Casino, Mashantucket, CT

LEARN.
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GROW.



Connecticut Podiatric Medical Association

1350 Main Street, Suite 1100, Springfield, MA

(860) 586.7512 **cpma.org**

NORTHEAST'S PREMIER PODIATRIC SYMPOSIUM

Dear Colleague,

It's that time of year again - don't miss out on the opportunity to participate in CPMA's Annual Symposium! CPMA's Annual Symposium is the premier event in Connecticut for podiatrists and their staff. With an attendance of over 140 podiatrists and staff, you can showcase your offerings directly to users and decision-makers from across the state.

This year we are thrilled to offer you two days of access to attendees, with ample break time on both Friday and Saturday for participants to visit the exhibit hall. You will also notice on the agenda below that we have expanded our Friday evening cocktail hour to a full Networking Reception in the exhibit hall, allowing even more time to connect with attendees.

Our event space is expected to fill up quickly based on the interest we have already received from exhibitors from previous years. Space is limited, so reserve yours before it's too late!

If you have any questions, please email exhibit@cpma.org or call (860) 586-7512. We look forward to seeing you in November!

Best regards,



Kristen Winters, DPM

President

Connecticut Podiatric Medical Association

EXHIBITOR BENEFITS

- ✓ **Gain direct access to podiatrists across the East Coast seeking new and innovative ways enhance their practice!**
- ✓ **Differentiate your company and its products/services from your competitors!**
- ✓ **Align your brand with CPMA, a leading industry association, demonstrating your long-term commitment to helping grow and enhance podiatry!**
- ✓ **Build lasting relationships with prospects!**
- ✓ **Understand important trends and issues facing your current and prospective clients!**

DRAFT AGENDA

Thursday 10/31

7:00 – 10:00 p.m. Tabletop Exhibit Move-In

Friday 11/1

7:15 – 8:00 a.m. Registration & Continental Breakfast

8:00 – 10:00 a.m. Educational Presentation

10:00 – 11:00 a.m. Educational Break, Exhibit Hall

11:00 – 12:15 p.m. Educational Presentation

12:15 – 1:30 p.m. Lunch, Exhibit Hall

1:30 – 3:00 p.m. Educational Presentation

3:00 – 3:45 p.m. Break, Exhibit Hall

3:45 – 5:00 p.m. Educational Presentation

5:00 – 7:00 p.m. Cocktail Reception

Saturday 11/2

7:30 – 8:00 a.m. Breakfast, Exhibit Hall

8:00 – 9:30 a.m. Educational Presentation

9:30 – 10:00 a.m. Break, Exhibit Hall

10:00 – 11:45 a.m. Educational Presentation

11:45 – 12:45 p.m. CPMA State Meeting

*Schedule subject to change

EXHIBITOR PACKAGES

GET VISIBLE

EXHIBIT

Tabletop Display: **\$2,000**

Our tabletop exhibit footprint is 8' x 4' with a 6' skirted table and two chairs for your two representatives to attend.

Additional Staff: **\$75**

Additional representatives may join your booth for the additional fee of \$75. This fee includes all meals and receptions on Friday, November 2, 2023.

Electrical and Internet Service are available for an additional fee.

ADVERTISE

Agenda Advertisement **\$1,500**

Exclusive. One full-page color advertisement located on the back of the event program.

Advertising opportunities based on availability. Prices subject to change without notice.

Customized packages available upon request!

*Contact CPMA for more information:
exhibit@cpma.org.*

LEVEL UP

PLATINUM **\$15,000+**

- Custom-sized exhibit hall tabletop display
- Additional exhibit hall signage
- Five company representatives
- CPMA sponsored content opportunity
- Logo featured on event registration web page + website homepage for 1 year
- Welcome toast opening the reception

GOLD **\$10,000+**

- Two exhibit hall tabletop displays
- Additional exhibit hall signage
- Four company representatives
- Logo featured on event registration web page

SILVER **\$7,500**

- Exhibit hall tabletop display
- Additional exhibit hall signage
- Three company representatives
- Logo featured on event registration web page

FUNCTION

- | | | |
|------------|-------|----------------|
| Breakfast: | _____ | \$1,000 |
| Break: | _____ | \$500 |
| Lunch: | _____ | \$2,000 |
| Reception: | _____ | \$2,500 |
- Company logo on function signage
 - Opportunity for Representative to welcome guests

Donations: The CPMA Foundation, a 501(c)(3) nonprofit organization welcomes supporters to provide educational grants to Connecticut's podiatrists. Your support helps keep professional training affordable and accessible to our members. Contact our office for more information at **860.586.7512**.