

**AGENDA****FRIDAY, FEBRUARY 28**

- 7:15 AM Registration and Continental Breakfast
- 8:00 AM Welcome and Opening Remarks *President Sanjay Patel, DPM*
- 8:15 AM The Patient Safety Toolkit *Alan Reznik, MD, MBA*
- 9:15 AM A Strong Online Presence Attracts New Business *David Bevan, Blue Orchid*
- 10:00 AM Break/Exhibit Hall Open**
- 11:00 AM The Future Of Private Practice Is Brighter Than You May Think  
*Rem Jackson, Top Practices*
- 11:30 AM Five Ways Your Practices Could Be Losing Money *Tina Del Buono, Top Practices*
- 12:30 PM Lunch in the Exhibit Hall**
- 1:45 PM Knowing And Analyzing Your Numbers *Peter Wishnie, DPM, Top Practices*
- 2:15 PM "The Difference" Why Some Podiatrists Are Successful And Others Struggle  
*Rem Jackson, Top Practices*
- 2:45 PM Creating A Successful Training Program In Your Practice  
*Tina Del Buono, Top Practices*
- 3:15 PM Break/Exhibit Hall Open**
- 4:00 PM APMA Coding Resource Center *David Freedman, DPM, APMA Coding Committee*
- 4:30 PM 2020 Medicare Updates and Data You Need to Know!  
*David Freedman, DPM, APMA Coding Committee*
- 5:30 PM **Cocktail Reception, Awards Ceremony in Exhibit Hall**

**SATURDAY, FEBRUARY 29**

- 8:00 AM Registration and Continental Breakfast
- 8:30 AM Coding Resource Center & DME And Documentation, "Same And Similar"  
*David Freedman, DPM, APMA Coding Committee*
- 9:15 AM How To Effectively Market Your Practice *Rem Jackson, Top Practices*
- 10:15 AM Modifier 25 and E&M: What is the Big Deal in Meeting the Rules?  
*David Freedman, DPM, APMA Coding Committee*
- 11:00 AM Box Lunch and CPMA Annual State Meeting

